

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

| | |
|---|---|
| Station and Location: <div style="font-size: 1.5em; font-family: cursive;">WRAL-TV Raleigh</div> | Date: <div style="font-size: 1.5em; font-family: cursive;">8/10/12</div> |
|---|---|

I, Jon Ferrell

do hereby request station time concerning the following issue:

Republican National Committee- IE

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|--------------|--------------|----------------|-----------------|
| See Schedule | See Schedule | See Schedule | See Schedule | See Schedule | See Schedule |
| | | | | | |
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Total Charges: \$31,275.91 | \$26,583.75 net

This broadcast time will be used by: Republican National Committee- IE

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes
 ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

Barack Obama; President; 11-6-2012

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Republican National Committee- IE
Anthony W. Parker, Treasurer

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

7-12-12 *John Ferrell* 703-683-4877
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
Dave Lyles Dave Lyles Sales Manager
Signature Printed Name Title

CONTRACT



WRAL-TV
2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

| | | |
|--|--|--|
| <u>Contract / Revision</u> 116353 / | | <u>Alt Order #</u> 06272054 |
| <u>Product</u> RNC 8/11 | | |
| <u>Contract Dates</u> 08/11/12 - 08/19/12 | | <u>Estimate #</u> 2990 |
| <u>Advertiser</u> RNC | | <u>Original Date / Revision</u> 08/10/12 / 08/16/12 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> WRAL | <u>Account Executive</u> Cheryl Blair | <u>Sales Office</u> Washington Tel |
| <u>Special Handling</u> CIA - Mark PAID | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>IDB#</u> | <u>Advertiser Code</u> 20 | <u>Product Code</u> 442 |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

And:

National Media Research Planning & Placement, LLC
815 Slaters Lane
Alexandria, VA 22314

*Revised Ctc/Make goods
for \$6800 missed.*

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|-------|--------------------------------|---------------------|-------------------|--------------------|-----------------------|-----------------|---------------|-------------------|-----------------------|-------------|-------|------------|
| N 1 | WRAL | 08/17/12 | 08/17/12 | 6pm News (M-F) | 6-630p | | :30 | | | NM | 1 | \$2,500.00 |
| | | ISSUE CLASS OF TIME | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 08/13/12 | 08/19/12 | ----1-- | | | | 1 | \$2,500.00 | | | |
| N 2 | WRAL | 08/17/12 | 08/17/12 | Inside Edition | 7-730P | | :30 | | | NM | 1 | \$1,500.00 |
| | | ISSUE CLASS OF TIME | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 08/13/12 | 08/19/12 | ----1-- | | | | 1 | \$1,500.00 | | | |
| N 3 | WRAL | 08/13/12 | 08/13/12 | 6pm News (M-F) | 6-630p | | :30 | | | NM | 0 | \$0.00 |
| | | ISSUE CLASS OF TIME | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 08/13/12 | 08/19/12 | 1----- | | | | 1 | \$2,500.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 1 | WRAL | 08/13/12-08/19/12 | 6pm News (M-F) | 6-630p | M----- | :30 | | \$2,500.00 | NM | | |
| | See MG 4.2,4.3,4.4,4.5,4.6,4.7 | | | | | | | | | | | |
| N 4 | WRAL | 08/11/12 | 08/11/12 | GOLF | 2pm-7pm | | :30 | | | NM | 6 | \$6,800.00 |
| | | ISSUE CLASS OF TIME | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 08/06/12 | 08/12/12 | -----1- | | | | 1 | \$1,500.00 | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.



WRAL-TV
2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

| Contract / Revision | Alt Order # |
|---------------------|-------------|
| 116353 / | 06272054 |

| Contract Dates | Product | Estimate # |
|---------------------|----------|------------|
| 08/11/12 - 08/19/12 | RNC 8/11 | 2990 |

| Advertiser | Original Date / Revision |
|------------|--------------------------|
| RNC | 08/10/12 / 08/16/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---|------|-------------------|----------|---------------------------|----------------|------------|--------|------------|-----------------------|------|-------|--------|
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> | | | | | | | | | | | | |
| 1 | WRAL | 08/06/12-08/12/12 | | GOLF | 2pm-7pm | -----Sa-- | :30 | | \$1,500.00 | NM | | |
| See MG 4.2,4.3,4.4,4.5,4.6,4.7 | | | | | | | | | | | | |
| 2 | WRAL | 08/17/12-08/17/12 | | WRAL 5am News | 5am - 5:30a | -----F---- | :30 | | \$700.00 | NM | | |
| Ⓜ MG for 9.1,5.1,3.1,6.2,10.1,8.1,7.1,4.1 | | | | | | | | | | | | |
| ISSUE CLASS OF TIME -- MGS FOR SPOTS MISSED DUE TO TRAFFIC MISCOMM | | | | | | | | | | | | |
| 3 | WRAL | 08/17/12-08/17/12 | | WRAL 5:30AM News | 530-6a | -----F---- | :30 | | \$1,000.00 | NM | | |
| Ⓜ MG for 9.1,5.1,3.1,6.2,10.1,8.1,7.1,4.1 | | | | | | | | | | | | |
| ISSUE CLASS OF TIME -- MGS FOR SPOTS MISSED DUE TO TRAFFIC MISCOMM | | | | | | | | | | | | |
| 4 | WRAL | 08/17/12-08/17/12 | | WRAL AM News | 6-7a | -----F---- | :30 | | \$1,600.00 | NM | | |
| Ⓜ MG for 9.1,5.1,3.1,6.2,10.1,8.1,7.1,4.1 | | | | | | | | | | | | |
| ISSUE CLASS OF TIME -- MGS FOR SPOTS MISSED DUE TO TRAFFIC MISCOMM | | | | | | | | | | | | |
| 5 | WRAL | 08/17/12-08/17/12 | | Entertainment Tonight | 730-8P | -----F---- | :30 | | \$1,500.00 | NM | | |
| Ⓜ MG for 9.1,5.1,3.1,6.2,10.1,8.1,7.1,4.1 | | | | | | | | | | | | |
| ISSUE CLASS OF TIME -- MGS FOR SPOTS MISSED DUE TO TRAFFIC MISCOMM | | | | | | | | | | | | |
| 6 | WRAL | 08/18/12-08/18/12 | | Saturday Golf | Sat Golf | -----Sa-- | :30 | | \$1,000.00 | NM | | |
| Ⓜ MG for 9.1,5.1,3.1,6.2,10.1,8.1,7.1,4.1 | | | | | | | | | | | | |
| ISSUE CLASS OF TIME -- MGS FOR SPOTS MISSED DUE TO TRAFFIC MISCOMM | | | | | | | | | | | | |
| 7 | WRAL | 08/19/12-08/19/12 | | Sunday Golf | Sun Golf | -----Su | :30 | | \$1,000.00 | NM | | |
| Ⓜ MG for 9.1,5.1,3.1,6.2,10.1,8.1,7.1,4.1 | | | | | | | | | | | | |
| ISSUE CLASS OF TIME -- MGS FOR SPOTS MISSED DUE TO TRAFFIC MISCOMM | | | | | | | | | | | | |
| N 5 | WRAL | 08/11/12 | 08/11/12 | WRAL 6a News Sat | 6-8a | | :30 | | | NM | 0 | \$0.00 |
| ISSUE CLASS OF TIME | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 -----1- 1 \$600.00 | | | | | | | | | | | | |
| <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 WRAL 08/06/12-08/12/12 WRAL 6a News Sat 6-8a -----Sa-- :30 \$600.00 NM See MG 4.2,4.3,4.4,4.5,4.6,4.7 | | | | | | | | | | | | |
| N 6 | WRAL | 08/11/12 | 08/11/12 | Andy Griffith Sat 730-8p | 730-8p | | :30 | | | NM | 0 | \$0.00 |
| ISSUE CLASS OF TIME | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 -----1- 1 \$275.00 | | | | | | | | | | | | |
| <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 WRAL 08/06/12-08/12/12 Andy Griffith Sat 730-8p -----Sa-- :30 \$275.00 NM See MG 6.2 2 WRAL 08/06/12-08/12/12 On The Record 730-8p 730-8p -----Sa-- :30 \$275.00 NM Ⓜ See MG 4.2,4.3,4.4,4.5,4.6,4.7 | | | | | | | | | | | | |
| N 7 | WRAL | 08/11/12 | 08/11/12 | CBS This Morning Saturday | 8am - 10am | | :30 | | | NM | 0 | \$0.00 |
| ISSUE CLASS OF TIME | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 -----1- 1 \$700.00 | | | | | | | | | | | | |
| <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 WRAL 08/06/12-08/12/12 CBS This Morning Saturday 8am - 10am -----Sa-- :30 \$700.00 NM See MG 4.2,4.3,4.4,4.5,4.6,4.7 | | | | | | | | | | | | |
| N 8 | WRAL | 08/12/12 | 08/12/12 | GOLF | 2pm-7pm | | :30 | | | NM | 0 | \$0.00 |
| ISSUE CLASS OF TIME | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 -----1 1 \$1,500.00 | | | | | | | | | | | | |
| <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 WRAL 08/06/12-08/12/12 GOLF 2pm-7pm -----Su :30 \$1,500.00 NM See MG 4.2,4.3,4.4,4.5,4.6,4.7 | | | | | | | | | | | | |

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| Contract / Revision | Alt Order # |
|---------------------|-------------|
| 116353 / | 06272054 |

| Contract Dates | Product | Estimate # |
|---------------------|----------|------------|
| 08/11/12 - 08/19/12 | RNC 8/11 | 2990 |

| Advertiser | Original Date / Revision |
|------------|--------------------------|
| RNC | 08/10/12 / 08/16/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|--------------------------------|-------------|-------------------|-------------------|-----------------------|-----------------------|-----------------|---------------|-------------------|-------------|-------------|-----------|--------------------|
| N 9 | WRAL | 08/12/12 | 08/12/12 | 6pm News (Sun) | 6-630p | | :30 | | | NM | 0 | \$0.00 |
| ISSUE CLASS OF TIME | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | -----1 | | | | 1 | \$800.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 1 | WRAL | 08/06/12-08/12/12 | 6pm News (Sun) | 6-630p | -----Su | :30 | | \$800.00 | NM | | |
| See MG 4.2,4.3,4.4,4.5,4.6,4.7 | | | | | | | | | | | | |
| N 10 | WRAL | 08/12/12 | 08/12/12 | WRAL Sun Morning News | 7-9a | | :30 | | | NM | 0 | \$0.00 |
| ISSUE CLASS OF TIME | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | -----1 | | | | 1 | \$900.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 1 | WRAL | 08/06/12-08/12/12 | WRAL Sun Morning News | 7-9a | -----Su | :30 | | \$900.00 | NM | | |
| See MG 4.2,4.3,4.4,4.5,4.6,4.7 | | | | | | | | | | | | |
| N 11 | WRAL | 08/16/12 | 08/16/12 | 6pm News (M-F) | 6-630p | | :30 | | | NM | 1 | \$2,500.00 |
| ISSUE CLASS OF TIME | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | ---1--- | | | | 1 | \$2,500.00 | | | |
| N 12 | WRAL | 08/14/12 | 08/14/12 | Tue Hour 2 | 9-10p | | :30 | | | NM | 1 | \$7,000.00 |
| ISSUE CLASS OF TIME | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | -1----- | | | | 1 | \$7,000.00 | | | |
| N 13 | WRAL | 08/15/12 | 08/15/12 | Wed Hour 3 | 10-11p | | :30 | | | NM | 1 | \$5,000.00 |
| ISSUE CLASS OF TIME | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | --1---- | | | | 1 | \$5,000.00 | | | |
| N 14 | WRAL | 08/15/12 | 08/15/12 | 6pm News (M-F) | 6-630p | | :30 | | | NM | 1 | \$2,500.00 |
| ISSUE CLASS OF TIME | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | --1---- | | | | 1 | \$2,500.00 | | | |
| N 15 | WRAL | 08/15/12 | 08/15/12 | Inside Edition | 7-730P | | :30 | | | NM | 1 | \$1,500.00 |
| ISSUE CLASS OF TIME | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | --1---- | | | | 1 | \$1,500.00 | | | |
| Totals | | | | | | | | | | | 13 | \$29,300.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|--------------------|--------------------|
| 07/30/12 - 08/19/12 | 13 | \$29,300.00 | \$24,905.00 |
| Totals | 13 | \$29,300.00 | \$24,905.00 |

Signature: _____ **Date:** _____

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|--|--|--|
| <u>Contract / Revision</u> 116353 / | | <u>Alt Order #</u> 06272054 |
| <u>Product</u> RNC 8/11 | | |
| <u>Contract Dates</u> 08/11/12 - 08/17/12 | | <u>Estimate #</u> 2990 |
| <u>Advertiser</u> RNC | | <u>Original Date / Revision</u> 08/10/12 / 08/10/12 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> WRAL | <u>Account Executive</u> Cheryl Blair | <u>Sales Office</u> Washington Tel |
| <u>Special Handling</u> CIA - Mark PAID | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>IDB#</u> | <u>Advertiser Code</u> 20 | <u>Product Code</u> 442 |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

And:

National Media Research Planning & Placement, LLC
815 Slaters Lane
Alexandria, VA 22314

Original order

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|-------|---|---------------------|-------------------|---------------------------|-----------------------|-----------------|---------------|-------------------|-------------|-------------|-------|------------|
| N 1 | WRAL | 08/17/12 | 08/17/12 | 6pm News (M-F) | 6-630p | | :30 | | | NM | 1 | \$2,500.00 |
| | | ISSUE CLASS OF TIME | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 08/13/12 | 08/19/12 | ----1-- | | | | 1 | \$2,500.00 | | | |
| N 2 | WRAL | 08/17/12 | 08/17/12 | Inside Edition | 7-730P | | :30 | | | NM | 1 | \$1,500.00 |
| | | ISSUE CLASS OF TIME | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 08/13/12 | 08/19/12 | ----1-- | | | | 1 | \$1,500.00 | | | |
| N 3 | WRAL | 08/13/12 | 08/13/12 | 6pm News (M-F) | 6-630p | | :30 | | | NM | 1 | \$2,500.00 |
| | | ISSUE CLASS OF TIME | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 08/13/12 | 08/19/12 | 1----- | | | | 1 | \$2,500.00 | | | |
| N 4 | WRAL | 08/11/12 | 08/11/12 | GOLF | 2pm-7pm | | :30 | | | NM | 1 | \$1,500.00 |
| | | ISSUE CLASS OF TIME | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 08/06/12 | 08/12/12 | -----1- | | | | 1 | \$1,500.00 | | | |
| N 5 | WRAL | 08/11/12 | 08/11/12 | WRAL 6a News Sat | 6-8a | | :30 | | | NM | 1 | \$600.00 |
| | | ISSUE CLASS OF TIME | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 08/06/12 | 08/12/12 | -----1- | | | | 1 | \$600.00 | | | |
| N 6 | WRAL | 08/11/12 | 08/11/12 | Andy Griffith Sat 730-8p | 730-8p | | :30 | | | NM | 1 | \$275.00 |
| | | ISSUE CLASS OF TIME | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 08/06/12 | 08/12/12 | -----1- | | | | 1 | \$275.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 1 | WRAL | 08/06/12-08/12/12 | Andy Griffith Sat 730-8p | 730-8p | -----Sa-- | :30 | | \$275.00 | NM | | |
| | See MG 6.2 | | | | | | | | | | | |
| | 2 | WRAL | 08/06/12-08/12/12 | On The Record 730-8p | 730-8p | -----Sa-- | :30 | | \$275.00 | NM | | |
| | Ⓜ MG for 6.1 08/11 | | | | | | | | | | | |
| | ISSUE CLASS OF TIME, OTR AIRING INSTEAD OF ANDY | | | | | | | | | | | |
| N 7 | WRAL | 08/11/12 | 08/11/12 | CBS This Morning Saturday | 8am - 10am | | :30 | | | NM | 1 | \$700.00 |
| | | ISSUE CLASS OF TIME | | | | | | | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.



WRAL-TV
2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

| Contract / Revision | Alt Order # |
|---------------------|-------------|
| 116353 / | 06272054 |

| Contract Dates | Product | Estimate # |
|---------------------|----------|------------|
| 08/11/12 - 08/17/12 | RNC 8/11 | 2990 |

| Advertiser | Original Date / Revision |
|------------|--------------------------|
| RNC | 08/10/12 / 08/10/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|--|------|------------|----------|-----------------------|----------------|------|--------|------------|------|------|-----------|--------------------|
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 -----1- 1 \$700.00 | | | | | | | | | | | | |
| N 8 | WRAL | 08/12/12 | 08/12/12 | GOLF | 2pm-7pm | | :30 | | | NM | 1 | \$1,500.00 |
| ISSUE CLASS OF TIME | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 -----1- 1 \$1,500.00 | | | | | | | | | | | | |
| N 9 | WRAL | 08/12/12 | 08/12/12 | 6pm News (Sun) | 6-630p | | :30 | | | NM | 1 | \$800.00 |
| ISSUE CLASS OF TIME | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 -----1- 1 \$800.00 | | | | | | | | | | | | |
| N 10 | WRAL | 08/12/12 | 08/12/12 | WRAL Sun Morning News | 7-9a | | :30 | | | NM | 1 | \$900.00 |
| ISSUE CLASS OF TIME | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 -----1- 1 \$900.00 | | | | | | | | | | | | |
| N 11 | WRAL | 08/16/12 | 08/16/12 | 6pm News (M-F) | 6-630p | | :30 | | | NM | 1 | \$2,500.00 |
| ISSUE CLASS OF TIME | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/13/12 08/19/12 ---1--- 1 \$2,500.00 | | | | | | | | | | | | |
| N 12 | WRAL | 08/14/12 | 08/14/12 | Tue Hour 2 | 9-10p | | :30 | | | NM | 1 | \$7,000.00 |
| ISSUE CLASS OF TIME | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/13/12 08/19/12 -1----- 1 \$7,000.00 | | | | | | | | | | | | |
| N 13 | WRAL | 08/15/12 | 08/15/12 | Wed Hour 3 | 10-11p | | :30 | | | NM | 1 | \$5,000.00 |
| ISSUE CLASS OF TIME | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/13/12 08/19/12 --1----- 1 \$5,000.00 | | | | | | | | | | | | |
| N 14 | WRAL | 08/15/12 | 08/15/12 | 6pm News (M-F) | 6-630p | | :30 | | | NM | 1 | \$2,500.00 |
| ISSUE CLASS OF TIME | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/13/12 08/19/12 --1----- 1 \$2,500.00 | | | | | | | | | | | | |
| N 15 | WRAL | 08/15/12 | 08/15/12 | Inside Edition | 7-730P | | :30 | | | NM | 1 | \$1,500.00 |
| ISSUE CLASS OF TIME | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/13/12 08/19/12 --1----- 1 \$1,500.00 | | | | | | | | | | | | |
| Totals | | | | | | | | | | | 15 | \$31,275.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|--------------------|------------|--------------------|--------------------|
| 07/30/12 -08/17/12 | 15 | \$31,275.00 | \$26,583.75 |
| Totals | 15 | \$31,275.00 | \$26,583.75 |

Signature: _____ Date: _____

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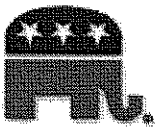
Title: “AGAIN” TVRNC-

Script: (30 sec.) ANNOUNCER: President Obama’s First Term Economic Plan: An Eight Hundred Billion Dollar Stimulus.

OBAMA: To Create Three To Four Million Jobs

ANNOUNCER: While Americans Waited For Help. Billions Were Spent In Foreign Countries. Millions Went To Political Insiders. Millions More Unaccounted For. Now Your Money Is Gone. And So Are Nearly Five Hundred Thousand Jobs. His Plan For A Second Term? Do It Again. Are You With Him? The Republican National Committee Is Responsible For The Content Of This Advertising.

| Final Script | Fact |
|---|---|
| ANNOUNCER: “President Obama’s first term economic plan: An eight hundred billion dollar stimulus.” | <i>The Wall Street Journal</i> , 9/9/11 |
| OBAMA: To Create Three To Four Million Jobs | <i>Obama Speech</i> (4:40) |
| ANNOUNCER: While Americans Waited For Help. Billions Were Spent In Foreign Countries. | <i>The Washington Times</i> , 9/9/10 |
| Millions Went To Political Insiders | <i>Newsweek</i> , 11/12/11 Or <i>The Center For Public Integrity</i> , 6/15/11 |
| Millions More Unaccounted For. | <i>Wall Street Journal Video Editorial</i> , 10/6/10 |
| Now Your Money Is Gone | <i>The Columbus Dispatch</i> , 8/28/11 or <i>Recovery.Gov</i> , Accessed 7/24/12 |
| And So Are Nearly Five Hundred Thousand Jobs. | <i>Bureau of Labor & Statistics</i> , Accessed 7/19/12 |
| His Second Term Economic Plan? Do it again. SUPER: "Obama proposed his second stimulus" <i>CJR</i> , 9/15/11 | <i>Columbia Journalism Review</i> , 9/15/11 Or <i>Associated Press</i> , 9/12/11 |
| Are You With Him? The Republican National Committee Is Responsible For The Content Of This Advertising. | <i>No verification necessary.</i> |



Republican National Committee

Counsel's Office

MEMORANDUM

TO: Station Manager

FROM: John Phillippe
Chief Counsel

RE: Republican National Committee Advertisement
"Again"

DATE: July 26, 2012

Please find attached the script and supporting materials for the independent expenditure advertisement entitled "Again" by the Republican National Committee ("RNC"). This advertisement serves an important public interest purpose by educating voters about the economic record and agenda of President Barack Obama.

This advertisement informs the public about job loss, the stimulus spending, and President Obama's plan for a second stimulus. Such issues are of course legitimate and important issues for public debate. A grid containing the script and supporting information is attached for your convenience.

Federal law requires your station to operate in the public interest. Your station's airing of the attached RNC advertisement serves that interest. The United States Supreme Court has repeatedly held that the constitutional guarantee of freedom of speech under the First Amendment has its fullest and most urgent application to the discussion of public officials and their public policy positions and actions. *Buckley v. Valeo*, 424 U.S. 1, 14 (1976) ("[t]here is practically universal agreement that a major purpose of the First Amendment was to protect the free discussion of governmental affairs . . . of course including discussions of candidates") (citations omitted); *see also New York Times Co. v. Sullivan*, 376 U.S. 254, 270 (1964) Accordingly, the attached RNC advertisement adds to the public debate by educating voters about President Barack Obama's economic record.

Finally, please note that the RNC's advertisement is paid for entirely with federal money regulated by and reported to the Federal Election Commission ("FEC"). Moreover, the

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|--|
| <p>Paid for by the Republican National Committee Not Authorized By Any Candidate Or Candidate's Committee www.gop.com</p> |
|--|

United States Supreme Court has held that political party committees such as the RNC have the right to make unlimited independent expenditures such as the one discussed above. *See Colorado Repub. Fed. Camp. Comm. v. FEC*, 518 U.S. 604, 614, 618 (1996); *McConnell v. FEC*, 540 U.S. 93, 213-14 (2003).

Please do not hesitate to contact us with any questions.